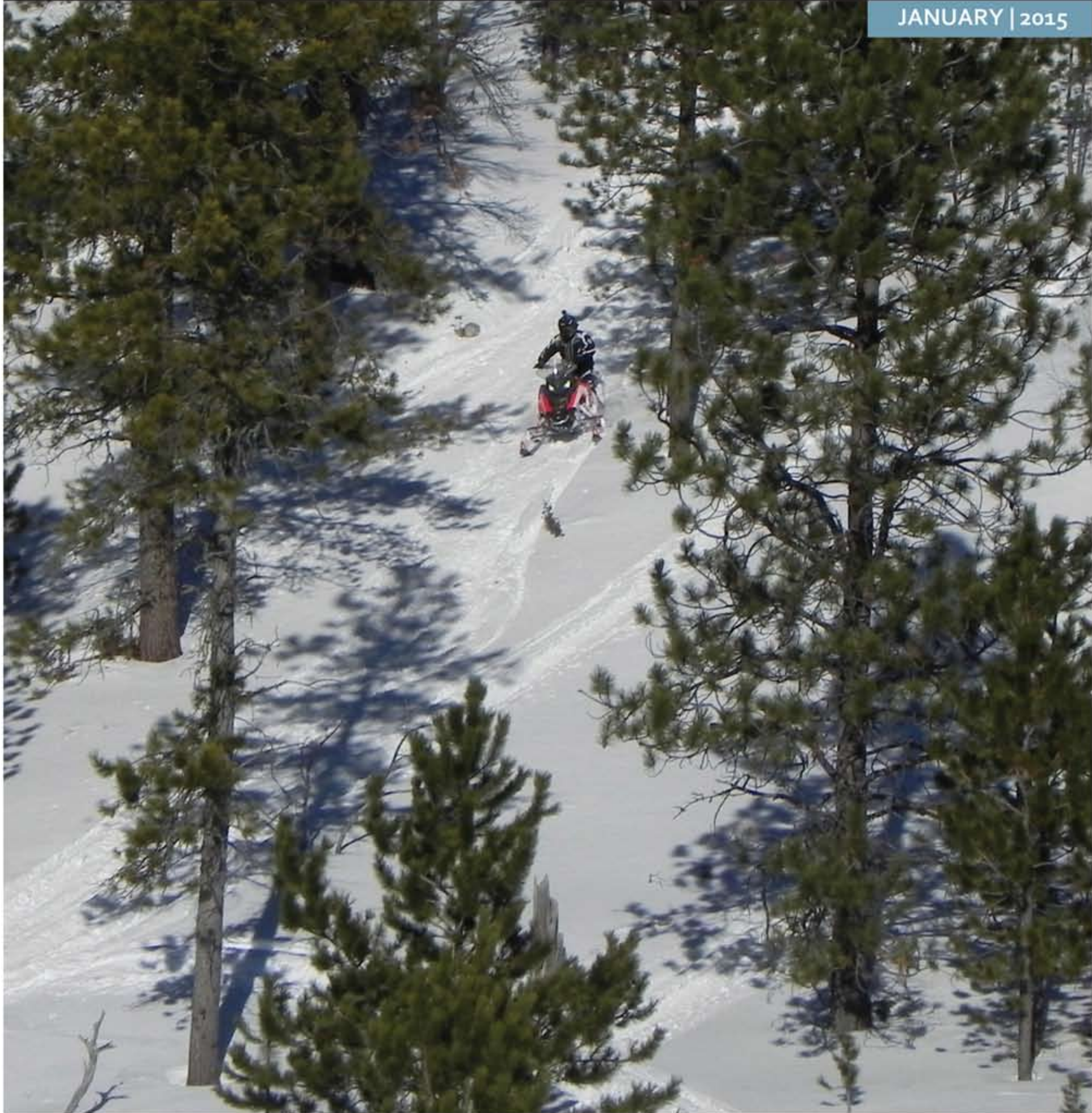


WWW.CNSA.NET

SNOWTRACKS

THE OFFICIAL PUBLICATION OF THE CALIFORNIA NEVADA SNOWMOBILE ASSOCIATION

JANUARY | 2015



CNSA President

Fred Wiley

December 2014 has come in WET & WILD. After sitting by and watching three plus years of drought, it finally looks like we're going to get a winter with some good snow. Without a doubt no snow equals no sales, no membership and no fun.

I am planning trips north to Chico and Lake Tahoe. I will try to fit Mammoth Lakes and Huntington Lake in as well. With the lack of snow in recent years, Dana and I are looking forward to riding in other areas again.

As many of you probably know we have two major planning processes going on this year.

Sub-Part C of the "Travel Management Rule" witch covers over the snow vehicle use on National Forest Land. CNSA is preparing comments for the general rule and the individual forests. We will post on the website when ready for release.

The other project that CNSA will be involved in the law suit requiring that a "NEPA" process review has been implemented on several National Forests within Region 5. This is a settlement agreement reached by the litigants during the court proceedings. CNSA again will be providing comments on the process to insure that "NEPA" process is followed and applied properly.

January of 2015 several CNSA officers will be attending meetings in the Lake Tahoe Basin Management Unit to further the discussion on winter travel in the basin. The discussion will center on air and water quality, conflict, disbursed recreation and best available science.

Who would have ever thought that "National Defense Authorization Act" (NDAA) and more Wilderness would save an important snowmobile riding area. The 2015 NDAA included the creation of Wilderness designations in Colorado (Hermosa) that save a long standing grooming route that provide access to property owner's and backcountry play areas for snowmobiling. I am sure that in the next session of Congress we will see some very imaginative ways of protecting and expanding meaningful recreation opportunity.

CNSA members and officers continue to make a difference in the western states. About a year ago Greg McKay was appointed by the Governor of Nevada to the Commission that manages Off-Highway programs and grants for their state. Greg was recently elected the Chairman of the Commission and has his work cut out for him. CNSA is supporting Greg's efforts and we believe that he is up to the task.

The number one goal for CNSA in 2015 is the development of volunteer leadership. One of the major issues facing volunteer organization across the US is developing leadership. This is an election year for CNSA officers and Regional Directors; we need to know what you think and how you think we can do a better job. We need more than complaints, we need ideas and answers. I am sure that you have heard the old saying "The World Is Run By Those Who Show UP", it's more than that, it's really run by those who bring solutions and answers to problems.

See you at convention or somewhere out riding.

Be Safe and Have fun

Fred Wiley

From the Editor



Erin Lunn

Happy New Year Snowmobilers! Hoping everyone had a terrific holiday that, for some, even included snow! Lucky you! Here in Central California, its touch and go as usual, we get a little tad, then the weather warms up and it's gone as quickly as it arrived. So frustrating. In the meantime, we've put together a bit of this and that to whet your appetite until snow reports and pictures start coming in. We'd love to feature any projects your clubs have been working on or pictures, even if they are from last season. We're also looking for advertisers, so drop a Snow Tracks off at your local dealer or snowmobile rental facility and let them know we'd like to promote them. Pricing is super reasonable, email snowtracks@bak.rr.com for more info.

Check Out These Websites!

Take a Trip!

www.go-california.com
caoutdoors.com/Snowmobiles-California.htm
www.totalescape.com/active/snow/snowmo.html#.VKndqXt0eJc
www.lakeshoresort.com
www.logchalet.com
www.crookedcreedranh.com
www.yellowstoneadventures.com
www.destinationyellowstone/play
www.district.mackenzie.bc.ca
www.bearlake.org
www.scenicssouthernutha.org
www.pinesislandpark.com

Need Stuff to Make Your Season Easier?

www.denniskirk.com
www.timbersled.com
www.turboboys.com
www.mountainaddiction.com
uclear-digital.com Bluetooth communicator

www.slp.com
www.TracksUSA.com
www.alssnowmobile.com

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Subscribe to magazines that will keep you 'in the know'!

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• SnoWest Magazine
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(They make you a deal if you order two or more of their magazines!)

www.snowtech.com
www.snowgoer.com
www.supertraxmag.com
www.amsnow.com
www.snowmobilestorm.com
www.freeridermagazine.net
www.snoriderswest.com
www.hardcoresledder.com
www.vsca.com (vintage sled magazine)

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- VOLCANO RIDERS**
PO Box 272, Mineral CA 96063-0272, Rep. Bill Alward: 530-529-1614, vanillazip@dishmail.net

Need More Snowmobile Action?



Tap your way over to You Tube! Sled Head 24/7 and Snowmobiler TV both air their episodes on You Tube along with a host of other cool videos that should keep you on the couch for awhile. Hey, we still don't have snow, so we gotta get our fix somehow!!

Get Your Blog On!!

Our webmaster has added a new section to the CNSA web site, called **BLOG Questions and Answers**. It can be found on the main page of the web site, on the right hand side, under **Other Information**.

For the time being, go ahead and submit your questions/answers to the e-mail list server, which then they will be moved to the web page. An entry page for the BLOG will be forth coming soon.

Ask, and ye shall receive! Thanks, Carl!!

California-Nevada Snowmobile Association

CNSA Individual/Family Membership

Membership Status: New Renewal **PLEASE PRINT**

Name: _____ **Spouse's Name:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Home Phone: _____ **Cell Phone:** _____

E-mail: _____ **Legal Dependents (under 18):** _____

CLUB affiliation: _____

Membership Dues and Items

<u>Dues</u>		<u>Amount Enclosed</u>
Individual Annual Membership Dues	\$30	\$ _____
Family Annual Membership Dues	\$35	\$ _____
Individual Lifetime Membership Dues	\$450	\$ _____
Family Lifetime Membership Dues	\$525	\$ _____
Business Membership (Use "CNSA Business Membership" Form)		
Club Membership (Use "CNSA Club Membership" Form)		

Contributions

Legal Defense Contribution	\$ _____
General Fund Contribution	\$ _____

Items (each)

	<u>QTY</u>	<u>Amount Enclosed</u>
CNSA patch 7 1/2 x 9 1/2	_____	\$ _____
CNSA patch (new logo) 5 x 3	_____	\$ _____
CNSA patch 4 x 5	_____	\$ _____
CNSA Pin	_____	\$ _____
Decal 4 x 5	_____	\$ _____
Decal 2 x 2 1/2	_____	\$ _____
Shipping	_____	\$ 1.00

Send completed application and check or money order made payable to CNSA
Remit to: CNSA Membership Chairperson - Carl Cappelen
58205 Marilyn Ct
Springville, CA 93265-9135

Phone: 559-542-0611 Email: membership@CNSA.net

Total Enclosed: \$ _____

Applicant agrees to observe the CNSA Articles of Incorporation & Bylaws and to abide by all other policies as promulgated for the guidance of CNSA. CNSA Membership Dues are due and payable October 1st and delinquent on December 31st of each calendar year.

Applicant Signature _____ Date _____

FOR CNSA USE ONLY Effective: October 28, 2006

Date Paid: _____ Check Number: _____ Region (N, C, S): _____

Worldwide Snowmobile Sales Jump 9%

Ed Klim, ISMA

The snowmobile community is optimistic following the above-average snowfall throughout most of North America this past winter. The industry has experienced increases in sales, show attendance and miles ridden.

Snowmobile sales increased worldwide to 157,106 new sleds sold this past year—a 9 percent gain from last year. Snowmobile sales in the United States and Canada increased 11 percent, and sales of manufacturer-branded parts, garments and accessories increased more than 20 percent from last year.

The 2015 manufacturers' spring snowmobile shows reported increases in attendance. In many of the spring shows, visitation was up more than 20 percent. Spring orders are up and that points to a good 2015 sales year.

Snowmobile related tourism also increased in North America and beyond. Economic impact studies conducted by major business colleges and universities show miles ridden by snowmobilers (which are always predictive of economic impact) increased 50 percent from the 2012-2013 season. This is a result of excellent riding conditions and improved and expanded riding areas and trail systems.

The snowmobile industry reports that registered snowmobiles in North America increased to 2 million registered snowmobiles last year. The majority of snowmobilers (55 percent) belong to a club or association. These active, involved outdoor enthusiasts build the trails and support snowmobiling access. Research shows families go snowmobiling for reasons such as viewing the scenery, being with family and friends, getting away from the usual demands of life and being close to nature.

State and provincial snowmobile organizations continue to grow and expand club membership. Many organizations report that new trails are being developed to support the positive economic impact of snowmobiling and job growth for the rural community. Economic impact studies generated by universities in North America show that snowmobiling is growing in importance as part of the overall economic engine and job growth for winter tourism. Studies show snowmobiling now generates more than \$30 billion dollars of economic activity in North America. This provides many jobs and investment opportunities and generates considerable tax revenue for local governments.

ISMA is an organization representing the four manufacturers of snowmobiles. ISMA's main function is to encourage policies, programs and activities to improve the lifestyle activity of snowmobiling. For more information, visit www.snowmobile.org. - See more at: www.snowmobile.org/worldwide-snowmobile-sales-jump-nine-percent-2014.asp#sthash.bp0lq9vM.dpuf

New Polaris Partnership Brings Powersports Savings to Costco

Polaris Industries Inc. (NYSE: PII) has announced that it will partner with the Costco Auto Program (CAP), an auto-buying program specifically for Costco members, as the exclusive promotional partner for its powersports division. Starting today, Costco members will be able to access special pricing and promotional incentives on select Polaris products at participating dealers in the U.S.

"We are excited to announce our role in expanding the selection of powersport products offered through the Costco Auto Program," said Tim Larson, vice president, global customer excellence, Polaris. "This program allows Costco members to experience industry-leading Polaris products at a great value while connecting members with our valued dealers to engage even more riders in our brands and lifestyle."

"Polaris is an industry leader offering the breadth and depth of products that are a great fit for Costco members," said Jeff Skeen, president and general manager of Affinity Auto Program, which operates the Costco Auto Program. "Costco members rely on us to recommend premium products while saving them time and money. This new partnership gives us the opportunity to offer an exceptional value on powersport products without the hassle of negotiating."

As a partner in the Costco Auto Program, Polaris, Victory and GEM branded products will be on display inside select Costco warehouses. Costco members will be able to obtain special pricing and purchase these products through trained and certified Polaris dealer representatives at participating dealerships. Costco members can locate a participating dealership by visiting CostcoAuto.com/powersports.

As part of this new partnership, the Costco Auto Program will feature different Polaris products on promotion throughout the year, beginning September 2014. Products will include snowmobiles, off-road vehicles (Sportsman, Ranger and RZR), Victory motorcycles and GEM electric vehicles. Specific Polaris brand participation will vary by store and dealer geography. To learn more about the Costco Auto Program and the variety of powersport products available through the program visit www.CostcoAuto.com/powersports.

Ski-Doo and Burton Team Up

BRP's Ski-Doo brand is partnering with Burton Snowboards, the world's leading snowboarding company, with Ski-Doo becoming the official snowmobile for Burton Snowboards' team of pro riders. The two companies also agreed to co-develop products to suit the needs of snowboarders and snowmobilers and Ski-Doo becomes sponsor of the Burton Mountain Festival.

The emerging trend of riders using snowmobiles to access the backcountry is on the rise, as people find it a more economical way to enjoy their sport. Feedback from Burton and Ski-Doo pro riders will be used to develop products and activities that are exciting and relevant for snowboarders and snowmobilers.

"Partnering with BRP and Ski-Doo is a natural extension for Burton and our team of pro snowboarders," said Nicholas Sargent, Vice President of Global Business Alliances for Burton. "Our riders use sleds to access fresh powder and new terrain all season long, so they're really excited to have an official partnership with the Ski-Doo brand. We also look forward to integrating Ski-Doo into the Burton Mountain Festival, which will give them a strong brand presence at the leading snowboard demo experience in North America."

The Burton Mountain Festival, the most extensive, interactive snowboard demo experience takes place in eight sites throughout North America.

"BRP is proud to develop a partnership with another innovative company like Burton Snowboards, the most renowned name in snowboarding," stated Louis Lévesque, vice-president, Global Marketing and Consumer Experience. "We share a similar passion for the ultimate experience and a culture of constant innovation where we lead by pushing boundaries in our respective fields."

Tucker Hibbert Releases 2015 Official Merchandise

Tucker Hibbert's 2015 official merchandise is now available. With over 20 uniquely branded items, Hibbert's merchandise line offers clothing and accessories for every Team 68 fan.

The popular T-Train t-shirt has a fresh look for 2015 with bright orange graphics to reflect the orange featured on Hibbert's helmet and race gear. This design is carried over to the all-new T-Train hooded sweatshirt. Both the t-shirt and sweatshirt are available in adult and youth sizes.

Other items returning to the line-up with updated designs include Hibbert's podium snap-back hat and knit beanie featuring the logos of Monster Energy, Arctic Cat and Ram Truck along with the women's specific, soft touch t-shirt.

Hibbert's official merchandise is available exclusively through his online store and trackside at every stop of the ISOC National Snocross tour. His online store features same-day shipping to customers in the US, Canada, Denmark, Finland, Iceland, Norway, Sweden and the United Kingdom.

"Working on the designs and styles for my merchandise line is one of my favorite projects every year. It's a huge honor to know my fans are proud to wear my name and number. I'll never take that for granted." says Tucker "The best part about my merchandise line is getting to meet so many fans at my trackside booth after the finals at the national events. Since day one, I've committed to staying until I get the opportunity to meet every fan standing in line. No matter how the race goes, I know I can go to my booth and there will be Team 68 fans to remind me why I love to race my snowmobile."

Shop online at: tuckerstore.mybigcommerce.com/ or Tucker Hibbert's official merchandise booth will be trackside at every stop of the 14/15 ISOC National Snocross tour.

Top 10 Snowmobiling Locations in the USA

Pristine snowfall, mountain ranges, spectacular wildlife, an abundance of groomed trails... what are you waiting for? When America's Best and Top Ten released their "Best Snowmobiling in the USA" on-line, it opened the door to finding out what makes each site a spectacular location for snowmobiling. This valuable information offered priceless opportunities to explore the endless snowmobiling possibilities. So, load 'em up and let's hit the snow!!

1. WEST YELLOWSTONE, MONTANA

For over 40 years, snowmobilers have left daily from West Yellowstone for tours of the picturesque park. Sled enthusiasts call West Yellowstone the "Snowmobiling Capital of the World." With an average of 150 inches of pristine snowfall each year, riders are in for a radical snowmobiling experience. Prepare for a breathtakingly bitter and cold driving experience with an average low of 1-24 degrees—and worth every chill! Come experience the great Montana snowmobiling adventure of a lifetime.

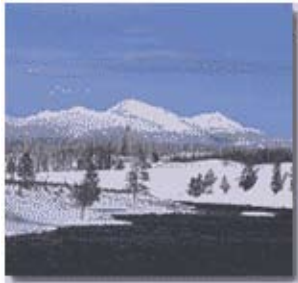


Photo credit: westyellowstonetraveler.com

2. STANLEY, IDAHO

With 185 miles of groomed trails, 220 inches of snow annually, and a perfect backdrop for winter fun, Stanley Idaho could be your next snowmobiling hot spot. The Stanley Basin trail system is enclosed by three breathtaking mountain ranges. There is the White Clouds on the East, the Salmon River Range on the North and the majestic Sawtooths (Northern Rockies) named after their jagged peaks on the West and South. The breathtaking views in every direction are attributed to the 40 peaks that are taller than 10,000 feet. Simply put, this is a snowmobilers dream come true.



Photo credit: StanleyIdaho.com

3. EAGLE RIVER, WISCONSIN

Zip through more than 25,000 miles of top-quality trails linked to every corner of the state. The top-quality trails are perfected by their twenty-five years in the making. The well-marked trails ensure your ability to stay on track while taking in the magnificent scenery. Literally hundreds of local snowmobile clubs diligently groom the trails to ensure driving satisfaction. Eagle River gained the nickname "The Snowmobile Capital of the World" because the World Championship Snowmobile Derby is held at the ice oval on the north side of the city each year. Come visit the "The Snowmobile Capital of the World" and discover why the first snowmobiles were built in Wisconsin.



Photo credit: on the snow.com

4. JACKSON HOLE, WYOMING

The wonders of nature and the heavenly powder create the most fascinating snowmobiling experience. Togwotee Pass and Grey's River's are filled with abundant snow and hundreds of miles of trails through picturesque forests, mountains and open bowls. A hot spring pool in Granite Creek will imprint your mind's memories of this unforgettable scenery. There are two rivers that grace the scenery. The Gros Ventre River is nestled within the wildlife habitat ensuring a glimpse at animal life. The Grey's River provides abundant snow and miles of trail much like Togwotee Pass. When you want a change of pace from driving, you are not far from the Grand Teton's most incredible skiing experience with several ski resorts in close proximity.



Photo credit: wyominginn.com

5. NEWBERRY, MICHIGAN

Welcome to the moose capital of Michigan. Newberry's 210+ miles of the lake effect Snow Belt consists of groomed trails surrounded by miles of state and national forests. This extensive trail system is linked to groomed trails outside of Newberry. Majestic winter ice sculptors of the Tahquamenon Falls and the frozen "waves" on the shoreline of Whitefish Point create a spectacular backdrop. Newberry offers spectacular scenery that enhances the riding experience.



Photo credit: newberrytourism.com

6. NORTHERN MAINE

Enjoy the 1,600 miles of trails that include sites of heavy glacial activity that began at the last ice age. Prominent glacial features include Somes Sound and Bubble Rock. Snowmobilers interested in an extreme winter experience can find it here. Beware that Northern Maine can be home to severe winter conditions. The trails are filled with snow-laden spruce maples, birch trees, and hills that provide a once in a lifetime view of the landscape. The latest equipment in snow grooming is used on the trails by the local snowmobile clubs. During your ride, you'll notice that a portion of the trails in Aroostook are converted railroad beds. You'll ride over large rolling hills that eloquently capture the picturesque landscape. Your ice age adventure awaits you.



Photo credit: northernoutdoors.com

7. PETERSVILLE, ALASKA

Alaska's moderate winter temperatures combined with its unmatched views of three of the most amazing mountains make this destination an unusual find. Mount McKinley/Denali, Mount Foraker, and Mount Hunter are the noted largest mountain

peaks in the Alaska range and create an incredible snowmobiling experience. The trails are well marked and include some challenging mountain riding. It's probably not a bad idea to consider hiring a guide for a safe and fun way to explore. Petersville's unlimited scenic opportunities is a paradise waiting to be explored.



Photo credit: snowmobile-alaska.com

8. MAMMOTH LAKES, CALIFORNIA

Mammoth Lakes is located 9 miles northwest of Mount Morrison, at an elevation of 7,880 feet. Its mountain scenery, endless horizon of untracked powder, forests and visible wildlife create a pristine driving experience. Each year Mammoth Lakes receives some of the deepest snowfall in the west. This destination has 80 miles of groomed trails and 75,000 acres of open expanse. The Inyo Craters, Bald Mountain, and Lookout Mountain are points of interest to cherish.



Photo credit: visitmammoth.com

9. SEELEY LAKE, MONTANA

You will find more spectacular unspoiled nature here, than anywhere else in the lower 48 states providing breath taking experiences by day and relaxing hospitality by night. Snowmobiling is at its best here. The Mission Mountains overlook a 10-mile wide valley called Seeley Swan Valley. The Swan Front borders the Bob Marshall Wilderness. There are 300+ miles of groomed trails that are maintained by the groomer committee of the Seeley Lake Driftriders' Club, one of the most active clubs anywhere. The trail maps offer 16 different main trails listed from easiest to most difficult.



Photo credit: montanascenicloop.com

10. GRAND LAKE, COLORADO

Grand Lake is located just 100 miles from the majestic mountains of Denver. Its landscape is decorated with miles of lakes and rivers, abundant wildlife and a multitude of hospitality. It is the home to the largest snowmobile trail systems in Colorado. Its 150 miles of majestic mountain scenery surrounds the trails. It has respectfully gained its title of "Snowmobile Capital of the Colorado" and was voted by SnowWest Riders as Colorado snowmobiling's best and one of the top ten places in the region to snowmobile.



Photo credit: Avis Gray

Snowmobile Safety

Snowmobiling is a fun and exciting family activity enjoyed by over 4 million people across the United States and Canada. The sport is a safe and an enjoyable form of recreation if done properly and with respect. The purpose of International Snowmobile Safety Week is to expose people to safe snowmobiling practices and to demonstrate how operating safely can prevent mishaps.

ORGANIZING A CAMPAIGN

There are many individuals and organizations who care about snowmobile safety. To name a few:

- Volunteer snowmobile safety instructors
- State and Provincial snowmobile safety instructors
- Health care professionals
- International Association of Snowmobile Administrators
- American Council of Snowmobile Associations
- Canadian Council of Snowmobile Organizations
- International Snowmobile Manufacturers Association
- State Associations and Provincial /Territorial Organizations
- Individual Snowmobile Clubs
- International Snowmobile Media Council

A number of campaigns aimed at safe snowmobiling have been developed and implemented by various snowmobile organizations. In 1995, the International Snowmobile Manufacturers Association endorsed a campaign titled:

Safe Riders! You make snowmobiling safe.

Advertise ... and they will come!

HOTELS/MOTELS

Are you looking to increase the number of room nights you book all year-round? Snowmobilers love to travel, and not just for snowmobiling!



DEALERS

Don't miss out on sales! Selling snowmobiles, accessories and services is essential to your success – let us help you reach the dedicated snowmobilers who are members of the California/Nevada Snowmobile Association!

ACCESSORIES & AFTERMARKET

Our readers buy a lot of products to enhance their snowmobiling experience – trailers, clothing, traction products, helmets, performance add-ons and much more. Are you getting your share of this lucrative market?

**The Right Time to Reach Snowmobilers is NOW
And the Right Place to Reach Them is
SNOW TRACKS!**

**DON'T MISS OUT – Call TODAY!
(661) 872-5468**



International Snowmobile Manufacturers Association

1640 Haslett Road, Suite 170 * Haslett, MI 48840

Phone: (517) 339-7788 * Fax: (517) 339-7798

Web sites: www.snowmobile.org * www.gosnowmobiling.org

Facebook: www.facebook.com/GoSnowmobiling

2014-2015

Safe Riders! Material Order Form



Ship To: (Street Address Only - for UPS shipping)

Name: _____
Organization: _____
Address: _____
City: _____ State/Province _____ Postal/Zip Code _____
Phone: _____

Quantity Requested	Description
	Safe Riders! Brochure
	Snowmobiling Fact Book
	Safe Riders Decals
	Take a Friend Snowmobiling Decal
	Snow Facts/Safety DVD
	"Don't Drink and Ride" - Poster
	"Know Before You Go" - "Ice" - Poster
	"Night Riding" - Poster
	"Respect Private Property" - Poster
	"Avalanche Awareness" - Poster
	"Road Crossing" - Poster
	"Fun Family Activity" - Poster
	"Never Ride Alone" - Poster
	"Stay In Control" - Poster
	"Get Involved" (Political Action) - Poster
	"Take A Safety Course" - Poster
	"Snowmobilers are Environmentalists" - Poster
	"Snowmobile Tourism Works Here" - Poster
	"Take a Friend Snowmobiling" - Poster



This slogan highlights the industry's desire to encourage safe snowmobiling. The effort is coordinated from the International Snowmobile Manufacturers Association office located in Haslett, Michigan.

Ed Klim, President of ISMA, states Arctic Cat, Inc.; Polaris Industries, Inc. and Yamaha Motor Corporation have joined together in this unique program. All snowmobile associations/federations, clubs, affiliates, government administrators and enthusiasts are encouraged to participate in the program. Posters, fact books, and decals highlighting the logo and slogan, along with key issues pertaining to safe snowmobiling, will be distributed this snowmobiling season at Snow Shows throughout North America. Industry members are encouraged to use the slogan and logo in their publications to expand the safety message to snowmobilers of all ages.

Safe Riders! has available a safety training DVD as well as printed, audio and videoPublic Service Announcements for distribution to your local newspapers, radio and television stations. For further information, please contact the International Snowmobile Manufacturers Association at www.snowmobile.org

SAFE SNOWMOBILING MEANS...

1. Never consume alcohol or drugs before or during snowmobiling.
2. Become familiar with the snowmobile you ride.
3. Operate at safe and reasonable speeds.
4. Stay on trails and areas where snowmobiling is permitted.
5. Avoid travel on unfamiliar frozen bodies of water.
6. Using extra caution at night.
7. Keep your snowmobile properly maintained.
8. Become familiar with the terrain you will travel on.
9. Listen to the weather forecast before you leave.
10. Always wear a helmet and proper clothing.
11. Never riding alone, and letting someone know where you are going and when you plan to return.
12. Carrying emergency supplies and learning survival skills

Business Members *Support those who support our efforts!*

AUBURN EXTREME POWERSPORTS
446 Grass Valley Hwy, Auburn CA 95603, 530-885-7105, Fax 530-889-9743, jeffbarbarick@yahoo.com, www.auburnextremepowersports.com

BEAR VALLEY SNOWMOBILE
PO Box 5190, 134 Bear Valley Rd, 209-753-2343, Fax 209-753-2000, www.bvsnwmobile.com, Sandy@bvsnwmobile.com

BUCKS LAKE LODGE
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10391 E Stockton Blvd, Elk Grove CA 95624, 916-714-2320, Fax 916-714-7995, Todd@softcom.net, www.calcustomtrailers.com

CHESTER/LAKE ALMANOR C OF C
PO Box 1198, 529 Main St, Chester CA 96020, 530-258-2426, Fax 530-258-2760, info@lakealmanorarea.com, www.lakealmanorarea.com

CLAWSON MOTORSPORTS
6334 N Blackstone Ave, Fresno CA 93710, 559-435-5020, Fax 559-432-0605, darlene@clawson-motorsports.com, www.clawsonmotor-sports.com

COLDSTREAM ADVENTURES UNLIMITED
8975 Cold Stream Rd, Truckee CA, 530-582-9090, Fax 530-582-6906, coldstream@sbcglobal.net, www.coldstreamadventures.com

COLUSA TRACTOR CO.
2100 State Hwy 20, Colusa CA 95934, 530-458-4926, Fax 530-458-7733, jddealer@colustrac-tor.com, www.colustractor.com

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PO Box 2281, 552 North Dyer, Truckee CA 96160, rkellogg54@gmail.com, www.tahoensnowmobiling.com

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KELBY SHEPPARD FARMING
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LAKE TAHOE ADVENTURES
3071 Hwy 50, PO Box 551150, South Lake Tahoe CA 96155, 530-577-2940, Fax 530-577-2944, info@laketahoeadventures.com, www.laketahoeadventures.com

LAKE TAHOE SNOWMOBILE TOURS
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LA PORTE SNOWMOBILE SERVICE
PO Box 263, 1854 Main St, La Porte CA 95981, 530-675-2977

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405 Ponderosa Dr, Ste 1, Lake Almanor CA 96137, 415-776-1826, Fax 415-776-1826, sec58@earthlink.net, www.jesseralph.com

MONO COUNTY SHERIFF'S DEPT.
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18905 Hwy 88, Pine Grove CA 95665, 209-296-4423, fax 559-296-2616, snsperformance@rocketmail.com, www.snsperformance.org

SANDBERG SNOWMOBILE SKI COVERS
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2719 Lake Tahoe Blvd, South Lake Tahoe CA 96150, 530-544-5449, Fax 530-544-5446, info@sierramountainsports.com, www.sierramountainsports.com

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PO Box 10598, 10689 E River St, Truckee CA 96162, 530-582-8081, Fax 530-587-1660, ThinAirjay@yahoo.com, www.thinairmoto.com

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2872 S Pacific Hwy, Medford OR 97501, 541-779-3731, Fax 541-779-3735, dan@sno-cat.com, www.sno-cat.com

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32129 180th Ave SE, Auburn WA 98092, 425-591-2717, Fax 425-591-2717, twade231@gmail.com, www.wadesguns.com

ZEPHER COVE SNOWMOBILE CENTER
PO Box 12309, 760 US Hwy 50, Zephyr Cove NV 89448, 800-23-TAHOE, Fax 775-588-4915, www.ZephyrCoveSnow-mobiles.com



California Nevada Snowmobile Association 2015 CNSA Convention March 7, 2015 Oxford Suites Chico California Hotel 2035 Business Lane • Chico, California 95928 530-899-9090

The sponsoring club is Butte Meadows Snowmobile Club and co-sponsored by LaPorte Snowmobile Club

- Friday Rides - TBA at a later date.
- Reception - March 6th, 5 PM to 7 PM
- Saturday - General Meeting 4 PM
- No Host bar - 5:30 to 9:30 Fri & Sat
- Saturday Dinner/Awards 6 PM
- Convention Dinner is \$45.00, children under 13 is \$25.00.
- **Dinner selection:** Choice of either; Prime Rib or Lemon Herb Chicken. Includes salad bar, garlic herb mashed potatoes and steamed vegetable medley, with assorted desserts.

Accommodations

Studio King Suite	Studio Double Queen Suite	Executive King Suite
\$115.00	\$135.00	\$139.00

The above rates are for single/double occupancy. The above guest room rates do not include guest room tax currently at 10.065% per night. Mentioning CNSA. All reservations are due by 2/5/2015

“Look Before You Pump”

Campaign cautions users of snowmobiles, boats, motorcycles, small engine and outdoor power equipment to use correct fuel

The International Snowmobile Manufacturers Association (ISMA) has partnered with the Outdoor Power Equipment Institute (OPEI) and the National Marine Manufacturers Association (NMMA) in the ‘Look Before You Pump’ campaign, an ethanol education and consumer protection program. The campaign reminds consumers to always use fuels containing no greater than ten percent ethanol when powering their outdoor power equipment or other non-road product, such as boats, snowmobiles and motorcycles, not designed for higher ethanol fuel blends.

The International Snowmobile Manufacturers Association is the leading association representing the manufacturers of snowmobiles, which encourage policies, programs and activities to improve the lifestyle activity of snowmobiling.

The ‘Look Before You Pump’ campaign is most known by its emblematic prominent, red warning hand symbol indicating ‘OK’ for 10 percent ethanol and ‘No’ for mid-level ethanol blends (such as E15, E30, E85). The campaign was launched in October 2013, in response to higher ethanol blended fuels being made available in the marketplace for ‘flex-fuel’ automobiles, and to warn consumers not to inadvertently mis-fuel their engine products not designed to handle these higher ethanol fuel blends.

The level of support for ‘Look Before You Pump’ continues to grow. No one wants to damage or destroy their equipment. But the changing fuel marketplace demands education, as evidenced by retailers,



dealers, and manufacturers—and now major industry organizations—being more proactive in telling American consumers and business owners to be more mindful when selecting the right fuel for their products.

According to Ed Klim, President of ISMA, “It is important our customers know their fuel selection is important.”

The National Marine Manufacturers Association also joined forces this summer in spreading the campaign messaging, and major retail outlets including Lowe’s, Walmart and True Value, as well as independent dealers, began using the ‘Look Before You Pump’ message in their stores and in customer circulars and catalogs this past year.

A summer 2013 Interactive study shows the vast majority of Americans (71 percent) are “not at all sure” if it is illegal or legal to put high level ethanol gas (i.e., anything greater than 10 percent ethanol) into engines such as those in boats, mowers, chain saws, snowmobiles, generators and other engine products. The US EPA is on record stating that snowmobiles should NOT use fuel with more than 10% ethanol (E-10).

Butte Meadows Hillsliders Snowmobile Club

27th Annual

Poker Run

Ride \$10 Adults \$5 Kids 12 and under
Raffle: 4:00 p.m.

Saturday, February 7, 2015

Sign-ups at the Outpost: 7589 Humboldt Rd.

6 to 9 p.m. on Friday, 9 a.m. to Noon on Saturday

Extra Hand Entry Fees: \$5

Meal—Served Noon to 4:00 p.m.

Tri Tip-Rice-Beans-Salad-Garlic Bread

Food \$10 Adults \$5 Kids 12 and under

Roulette Wheel: 10:00 a.m. to 3:50 p.m.

Poker Hand Prizes:

1st Prize—\$200

2nd Prize--\$100

3rd Prize--\$50

Youth Prizes—Trophies

<http://hillsliders.com/> for more info

Please check website close to the ride date

Mercantile 530-873-5016 Outpost 530-873-3050 Bambi 530-873-4125



Lodging



Win Big

Hillslider’s Warming Hut